

# Market analysis of plantation teak timber

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Forest investments are gaining importance on the capital market. Investments in forest and timber can be sustainable and profitable. Key aspects determining economic success of forest investments include sufficient information about markets and the anticipation of future market development. UNIQUE was assigned by a leading provider of forest investments to conduct a market analysis for teak timber with particular emphasis on thinning material from teak plantations. The market analysis considered two essential sources of information: first, the analysis of statistical data and evaluation of available studies. Second, the assessment of information gained through direct communication with market participants.

## **Country**

Brazil

## **Duration**

03/2011 - 03/2011

## **Client**

Private Investor

## **Our contribution**

- Analyzing availability: teak production worldwide, annual production volume, range of products.
- Analyzing demand worldwide: utilization and quality standards, distribution channels and prices.
- Market development: market dynamics, SWOT analysis of different teak products.
- Recommendations for in-house production depth and future markets.